

# 'POP UP' PORTABLE RETAIL OUTLETS

## IDEAL FOR TRADE FAIRS, FESTIVALS, SPORTING AND CORPORATE EVENTS

In a new twist on the retail industry, leading brands are following the trend by creating pop up retail stores to showcase a new range or announce a new product. The use of Royal Wolf modified shipping containers to create these retail outlets is gaining popularity due to the fact they are extremely portable, durable and cost effective.

Containers can be modified to complement the unique specifications of the product, the environment and the market. They are secure, waterproof and carry a 10kpa rating which means they can be easily and safely stacked — ideal for promotional, corporate or retail events. Mixing contemporary design and practicality, Royal Wolf containers can be delivered direct to your nominated site, allowing you to adapt to retail demands.

### Features

- Smart contemporary look
- To be available in a range of modern colours
- Weatherproof, safe and secure
- Portable — ideal for event relocation
- Satisfy all relevant codes of practice
- Ability to be stacked to multiple levels

### Applications

- Trade fairs
- Food and wine expos
- Corporate events
- Sporting events
- Music festivals
- Emergency services
- Film and TV productions
- Mobile bars
- Retail shopping centres



POPUP01/14

0800 266 824  
royalwolf.co.nz

YOU CAN DO ANYTHING IN A ROYAL WOLF

